

AVOCADOS

Freshmax – helping our growers grow...marketing the best avocados in the world!

INTRODUCTION

Avocados are a key product for Freshmax and fit well with today's ever increasing demand for healthy and convenient eating. We have built our avocado business with a strong commitment to quality, presentation and customer satisfaction. We have a team of growers located throughout the growing regions and a dedicated avocado technician supporting our growers to achieve excellence in orchard management and fruit quality.

AVAILABILITY

Export season	Our avocados are at their best for export between early September through to mid February
NZ domestic	Almost year round – from mid July to late April/early May

PACK TYPES

Export	5.5kg nett weight single layer tray (SLT) 11kg nett weight modular bulk (MB)
Domestic	18kg nett weight - Weck crates or export packaging
Growing Regions	Top of the North Island, down to Western Bay of Plenty and across to Opotiki (Eastern Bay of Plenty)

VARIETIES

Export	Hass only
Domestic	Hass, plus limited volumes of Fuerte and Reed
Imported Varieties	Hass only
Exported Varieties	Hass only

CONTACT DETAILS

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