

BERRYFRUIT

INTRODUCTION

Working in partnership with the very best growers has ensured we have been able to develop our Sunborn strawberry brand in the New Zealand market. Our strawberry season runs from September to early February, traditionally peaking at Christmas time. New Zealand's beautiful sunny climate is perfectly suited to producing naturally sweet berry fruit. Our full range includes: Strawberries, Blackberries, Blackcurrants, Boysenberries, Raspberries, Blueberries and Kiwiberries. Freshmax holds the marketing rights to the best variety of new berryfruit around - Kiwiberry - they look like a grape but taste like a kiwifruit!

AVAILABILITY

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
BERRYFRUIT												
Strawberry												
Raspberry												
Blueberry												
Blackberry												
Blackcurrants												
Boysenberry												
Gooseberry												
Kiwiberry												

PACK TYPES

Strawberry	250g, 350g or 454g PET Clamshell
Raspberry	180g PET Clamshell
Blueberry	125g PET Clamshell
Blackberry	150g or 250g PET Clamshell
Blackcurrants	150g or 250g PET Clamshell
Boysenberry	150g or 250g PET Clamshell
Gooseberry	170g PET Clamshell
Kiwiberry	Domestic 170g PET Clamshell, EXPORT 125g PET Clamshell

Growing Regions

Strawberry	West Auckland, Waikato
Blackberry	Nelson, Ashburton
Blackcurrants	Nelson, Canterbury
Boysenberry	Nelson, Ashburton
Gooseberry	Canterbury



Raspberry
Blueberry
Kiwiberry

Ashburton, Nelson, Canterbury
Waikato, Ohaupo, Bay of Plenty, Canterbury
Te Puke, Bay of Plenty

CONTACT DETAILS

Andrew Keaney

Ph: +64 9 917-2702

akeaney@freshmax.co.nz