

PIPFruit

INTRODUCTION

Marketing of premium quality pipfruit has been core to our business since 1995.


Domestically, Freshmax manages integrated supply and marketing programmes to New Zealand's leading retailers. Our aim is to provide quality, locally grown pipfruit throughout the entire year. Niche import programmes fill the small gap where New Zealand product is not available. We are passionate about pipfruit, and want our customers to enjoy their favourite apples and pears all year round.

Applemax, our export Division, provides quality New Zealand grown pipfruit to the UK, Europe, Asia, Middle East, North America and Canada, with customer partnerships second to none.


AVAILABILITY

Pipfruit Season Domestic

		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Apple	Sunrise	★											
	Royal Gala		★	★	★	★	★	★	★	★	★	★	★
	NZ Beauty		★	★									
	Cox Orange		★	★									
	Regal		★										
	Braeburn			★	★	★	★	★	★	★	★	★	★
	NZ Rose			★	★	★	★	★	★	★	★	★	★
	Red Delicious			★	★	★	★	★	★	★	★	★	★
	Splendor			★	★	★							
	Golden Delicious			★	★								
	Granny Smith				★	★	★	★	★	★	★	★	★
	Mahana Red				★	★	★	★	★	★	★	★	★
	Pink Lady				★	★	★	★	★	★	★	★	★
	Pear	Stark Crimson	★	★									
Sugar Pear			★	★	★	★	★	★	★	★	★	★	★
Beurre Bosc			★	★	★	★	★	★	★	★	★	★	★
DDC			★	★	★	★	★	★	★	★	★	★	★
Nashi Hosui			★	★	★	★	★	★	★	★	★	★	★
Packham			★	★	★	★	★	★	★	★	★	★	★
Taylors Gold			★	★	★	★	★	★	★	★	★	★	★
Winter Cole					★	★	★	★	★	★	★	★	★
Winter Nelis							★	★	★	★	★	★	★



Air Store



CA

Pipfruit Season Export

Fruit	Variety																	
Apple	NZ Beauty																	
	Royal Gala																	
	Golden Delicious																	
	Red Delicious																	
	Fuji																	
	Cox Orange																	
	Braeburn																	
	NZ Queen																	
	NZ Rose																	
	Granny Smith																	
	Pink Lady																	
Pear	Beurre Bosc																	
	DDC																	
	Taylors Gold																	



Air Store



SMF or CA

Pear Availability – Seasonal

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Variety												
RED PEARS												
Red DDC												
Stark Crimson												
GREEN PEARS												
Sugar Pear												
Doyenne Du Comice												
Packham												
D'Anjou												
BROWN PEARS												
Buerre Bosc												
Taylors Gold												
Winter Cole												
Winter Nelis												
NASHI PEAR												
Hosui												
DanBae												

Key

Local Supply Imported Supply

Note: Winter Cole available as KiddiPick only.

PACK TYPES

Packed to meet individual market requirements whether for NZ or export markets.

Main Growing Regions	Hawke's Bay, Nelson & Central Otago
Additional Growing Regions	Waikato, Gisborne, Wairarapa

VARIETIES

APPLES	Mahana Red®, Royal Gala, Braeburn, Fuji, Granny Smith, Pink Lady®, New Zealand Beauty, New Zealand Rose, New Zealand Queen, Cox Orange
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PEARS	Sugar Pears & Hosui Nashi, Beurre Bosc, Packham's Triumph, Taylors Gold, Doyenne Du Comice
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CONTACT DETAILS

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