

SUMMERFRUIT

INTRODUCTION

Here today....gone tomorrow! Summerfruit is an exciting category, where the delicious taste of fresh, sweet and juicy New Zealand Nectarines, Peaches, Plums, Apricots and Cherries can only be savoured over the short summer months (November to March). Freshmax captures this excitement by marketing a full range of Summerfruit to customers both nationwide in New Zealand, and around the world. Our growers provide fruit from the best Summerfruit growing areas in the country – Hawkes Bay and Central Otago. Our local programmes are complimented by import programmes in the off-season to make those summer flavours last that little bit longer.

AVAILABILITY

NZ Domestic	Late November to the end of March
Export	December to February
Import	June to September

PACK TYPES

Import & Export	Various
Growing Regions	North Island: Hawkes Bay South Island: Central Otago & Marlborough

VARIETIES

	Yellow and White Flesh Nectarines Yellow and White Flesh Peaches Plums Apricots Cherries – Red and White flesh
Imported Varieties	Yellow and White Flesh Nectarines Yellow and White Flesh Peaches Plums Cherries
Exported Varieties	Apricots Cherries

CONTACT DETAILS

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